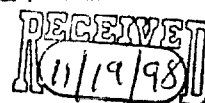


# GENERAL VITAMIN CORP

PO Box 1500 Chapel Hill, NC 27516-24 P2:33  
919-929-5785 fax 919-929-2458



October 2, 1998

**CERTIFIED MAIL**  
**Return Receipt Requested**

Office of Special Nutritionals  
HFS-450  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, SW  
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

KOREAN GINSENG                      500 mg

The text of the statements that are being made in regards to the above stated product are listed below:

- Have you tried nature's energy booster?
- Boost your energy, naturally
- In this hectic world, must you put up with low energy and high stress
- enjoy renewed energy
- makes them more alert
- improves their memory and reasoning ability
- enhance physical and mental efficiency
- and improve concentration
- promotes energy naturally
- can support the body's stamina and endurance
- rejuvenating effects

Sincerely,  
GENERAL VITAMIN CORP.

Robin Criffield  
Marketing Manager

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